



VOLUME 6 • ISSUE 2 • SUMMER 2014

Enriching Lives

A Publication of the Cris Collinsworth ProScan Fund



CCPF Announces Two Major Additions to ProScan Pink Ribbon Centers

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Chess Programs Give Local Students Chance to Shine!



Community Groups Support the Pink Ribbon Programs



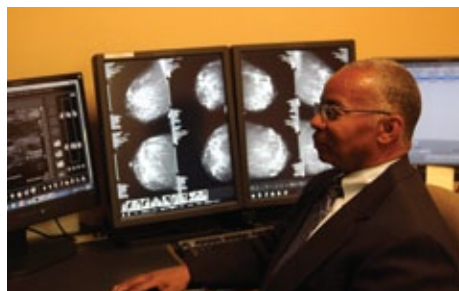
When a patient receives a service at one of the ProScan Pink Ribbon Centers, that patient is supporting the Cris Collinsworth ProScan Fund's (CCPF) Pink Ribbon Programs. Soon even more patients will have this opportunity to give back to their community. After 13 years of dedication to breast cancer patients and over 9 years of top quality breast health services, CCPF is proud to announce two additions to the Pink Ribbon initiative. This summer, CCPF will open its third ProScan Pink Ribbon Center in Tri-County and upgrade to state-of-the-art digital mammography equipment at the Pink Ribbon Center in Over the Rhine.

Already operating in Madisonville and Over the Rhine, opening this new center will allow CCPF to offer more patients in Greater Cincinnati our top quality services, which include screening and diagnostic mammography, breast and general ultrasound, breast biopsy, DEXA, and VFA.

Because mammography is the best way to detect breast cancer in an early, curable stage, the Pink Ribbon encourages women to get their annual mammogram by creating an atmosphere where women feel welcome and

at home. The ProScan Pink Ribbon Centers are operated by women who have been touched by breast cancer in some way. Whether they have experienced breast cancer firsthand or through a loved one, all of our staff members understand the importance of receiving an annual mammogram.

With knowledgeable and compassionate staff members who understand the fear and uneasy feeling often associated with mammograms, the Pink Ribbon Centers make the experience as pleasant as possible. Convenient appointment times and easy access to the centers make receiving a mammogram easy. Patients join a community of love and support when receiving a mammogram at a Pink Ribbon Center.



The Tri-County center will open its doors in early July, 2014 and the Over the Rhine center will offer digital mammography beginning in the middle of June, 2014. For more information or to make an appointment, please call 1-866-557-PINK.

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New ProScan Pink Ribbon Center Tri-County to Open June 2014!

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Can we talk? At the 13th Annual Pink Ribbon Luncheon!



Over the years, the Pink Ribbon Luncheon has seen a unique assortment of guest speakers: a best selling author, a movie director, an actress, television stars, and an entrepreneur. This year, the Cris Collinsworth ProScan Fund is excited to welcome a pair of Hollywood icons who, between the two of them, boast all of these titles. Joan and Melissa Rivers will be the guest speakers of our annual fundraiser on October 2nd.

Famous for their unique brand of humor and penchant for fashion, Joan and Melissa each have an impressive resume. Joan is a three-time bestselling author while Melissa is one of the best-known television producers in the industry. With rich careers that only continue to grow, they are two of the hardest working women in show business.

Joan's career took off in 1968 when she first appeared on *The Tonight Show Starring Johnny Carson*, where she eventually became a permanent guest host. In 1986, she was crowned host of *The Late Show*, a program that helped establish the burgeoning Fox Network as the major channel it is today.

Melissa, an Ivy League graduate, launched her career as a reporter at *CBS This Morning*. Shortly after, she became a regular contributor on *Hangin' with MTV*.

In 1996, Joan and Melissa blended their journalistic and comedic talents to create *Live from the Red Carpet* on E!, which they hosted until 2004. Shortly after, Melissa was featured on ABC's *I'm a Celebrity! Get Me Out of Here*. Joan returned to anchor E!'s *Fashion Police* alongside last year's Pink Ribbon guest, Giuliana Rancic. With roaring success in fashion, film, television, theatre, and publishing, the Rivers have become world renowned comedy icons.

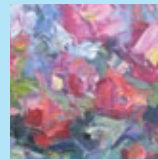
The dynamic mother-daughter duo currently star on *Joan and Melissa: Joan Knows Best?*, the hit reality series that chronicles their

misadventures as they try to get along under the same roof.

Despite their own hardships, the two have made a career of finding laughter in any situation. At this year's luncheon, Joan and Melissa will share their fascinating journey and how they have used humor to overcome personal tragedy.

Between Joan's booming career, which has spanned over four decades, and Melissa's unique insight into the world of entertainment, their story is sure to captivate Pink Ribbon guests of all ages. *To purchase tickets to the Pink Ribbon Luncheon and see Joan and Melissa live, please visit www.pinkribbonluncheon.org.*

Pink Ribbon in the Community

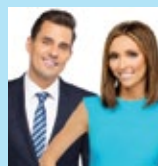


- Thanks to **Karen Rolfes** for donating 15% of proceeds from her oil painting show.

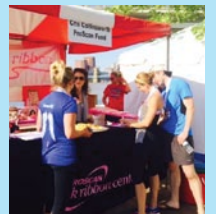
- **The Tour for Hope Racquetball Tournament** raised nearly \$2,000 to support the Pink Ribbon.



- The 2013 Pink Ribbon Lunch was featured on **Giuliana and Bill** April 29th



- Pink Ribbon booth at **Flying Pig Marathon** May 3-4



- Pink Ribbon performed Mammograms during **Climb for Crossroads**

CCPF Chess Programs Give Local Students the Opportunity to Shine



Amidst growing applause, the team in the white uniforms took their positions across from the team in the black uniforms. Cris Collinsworth spurred on the crowd as some of Lincoln Elementary's biggest superstars prepared for an epic battle.

No, this wasn't a football game, and the uniforms weren't jerseys. The game was chess and the uniforms were paper hats shaped like kings, queens, bishops, knights, rooks, and pawns.

On Friday, March 21st, the second and third grade students at Lincoln Elementary in Dayton, Kentucky gathered in the gym to witness this very special chess match and to welcome some exciting guests from the Cris Collinsworth ProScan Fund (CCPF). Cris Collinsworth was joined by two world famous chess icons, International Grandmasters Maurice Ashley and Irina Krush, who are idols at CCPF's Annual Queen City Classic (QCC) Chess Tournament. These chess celebrities, as well as rising chess star Rochelle Ballantyne, treated the Lincoln students to a morning of unique chess activities.

To kick things off, Ashley invited a third grade student to the gym floor, where center court had been transformed into a life size chess board. The student volunteered to take on Krush, a five-time U.S. Women's Chess Champion. To make things even more exciting, there were two twists: 32 other students would be acting as the pieces, and Krush would be playing blindfolded. Each player called out their moves as Ashley commented and Ballantyne helped the human chess pieces find the correct squares on the life size chess board. Krush was ultimately the victor, but was impressed by the student's valiant fight.

This not-so-ordinary day came as a celebration of the prominent role chess has played at Lincoln this year. In September of 2013, CCPF launched the Queen City Classic Chess in Schools Program. Through the program, CCPF places experienced educators and chess experts in Greater Cincinnati schools to teach the



timeless game to local students. Why? Chess gives students confidence, increases positive interaction with others, enhances concentration, and has the potential to improve academic performance.

In Lincoln's case, retired teacher and chess enthusiast, Ed Long, has incorporated chess into the curriculum and teaches it to all second and third grade students during the school day for 30 minutes each week. The faculty and staff at Lincoln are already noticing the benefits of learning chess.

"Participation in the program has leveled the playing field for students of all academic levels,"

said Karen Fuchs, special education teacher at Lincoln. "I have seen an increase in their ability to analyze things and think critically in academic situations."

Fuchs went on to say that exposure to chess has also improved concentration and social interaction between students. She affirmed that Long's hard work is really making a difference in her students' lives.



On March 21-22nd, CCPF hosted the 13th Annual Queen City Classic (QCC) Chess Tournament, where Long received the Shining Knight Award for his dedication to the QCC Chess in Schools program. Long teaches chess for CCPF in five different schools. From helping

develop the curriculum to training instructors on the curriculum, Long has been instrumental in the growth of the QCC Chess In Schools program.

The Shining Knight presentation kicked off the tournament activities including a blindfold match between International Grandmasters Irina Krush and Gregory Kaidanov and a simultaneous exhibition with local masters.

On Saturday, 720 young chess players flooded the stadium to play five rounds of chess. Among the players were 24 Lincoln Elementary students with Ed Long coaching them to victories throughout the day.

The CCPF is not only providing an opportunity for students to develop their chess skills but also changing the perception that only the "smart kids" at school are chess players. Instead students are joining together as a team and showing off their T-shirts, trophies and medals from the QCC Chess Tournament. Chess players are the new rock stars in Cincinnati and Northern Kentucky Schools. These players are sharpening their minds thanks to the classic game they will carry with them forever.



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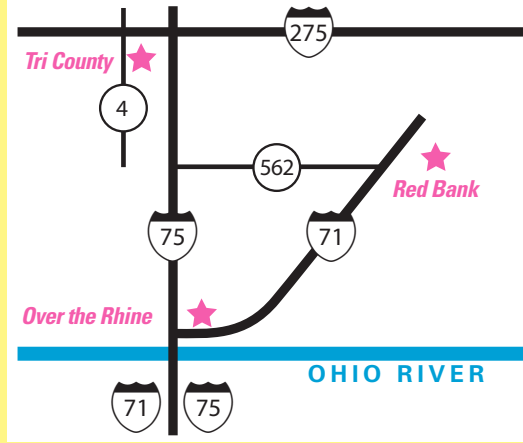
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