





VOLUME 6 • ISSUE 1 • WINTER 2014

# Enriching Lives

A Publication of the Cris Collinsworth ProScan Fund

# CCPF Awarded \$25,000 Kroger CHANGE Grant from American Cancer Society



Jennifer Lien, Kroger Customer Communications presents Maria Konerman, CCPF Program Coordinator and Maggie Fennell, CCPF Executive Director with a \$25,000 check for the Kroger Change Grant.

We are pleased to announce that the American Cancer Society has awarded the Cris Collinsworth ProScan Fund (CCPF) with the \$25,000 Kroger Company for CHANGE grant. The goal of the grant is to increase the number of women who seek breast cancer screenings, particularly among populations that face barriers to receiving such services. These barriers include low income, lack of health insurance, and lack of transportation.

CCPF will use the funds to expand educational outreach efforts. The Pink Ribbon

Centers will have additional resources to educate women on the importance of breast health through interactive presentations at the Pink Ribbon Centers as well as at community locations around Greater Cincinnati including churches, clinics, health fairs, etc. CCPF will reach more women informing them of our services, which will result in higher screening rates in the Greater Cincinnati area. CCPF would like to thank the American Cancer Society and Kroger for their generosity and support in providing breast health education to our community!

### Update your REGISTERED Kroger Plus Card to Help Raise Money for CCPF!

In addition to receiving all of the rewards you currently earn from your Kroger Plus Card, you can also raise money for the CCPF every time you use it! Every three months, Kroger will donate funds to all of the organizations who are registered. Help us raise the maximum amount for an organization – \$50,000 each quarter – by registering your Kroger Plus Card today.

To register your Kroger Plus Card, go to www.krogercommunityrewards.com



#### In This Issue

CCPF Awarded \$25K Grant from American Cancer Society

ione and Pill Da

Giuliana and Bill Rancic Special Guests of the 12th Annual Pink Ribbon Luncheon

• • •

Community Groups Support the Pink Ribbon During Breast Cancer Awareness Month

riend of OCC. I

Friend of QCC, Irina Krush, Earns Title of International Grandmaster



www.ProScanfund.org



Request a *Pink Ribbon Bag* for anyone newly diagnosed with breast cancer by calling 1-866-557-PINK or going to www.proscanfund.org

# Saving Lives, Empowering People,

# Pink Ribbon Luncheon Guests Giuliana and Bill Rancic Captivate Largest Crowd Ever!



Guests Giuliana and Bill Rancic share stories about their marriage, high-profile careers, and battle with breast cancer and infertility.

Dressed fashionably in pink, attendees of the Pink Ribbon Luncheon listened closely as *Fashion Police* co-host and *E! News* anchor Giuliana Rancic and *Celebrity Apprentice* winner Bill Rancic shared stories about their marriage, high-profile careers, and battle with breast cancer and infertility.

The Cris Collinsworth ProScan Fund hosted its largest crowd ever at the 12th Annual Pink Ribbon Luncheon fundraiser on Thursday, October 4, 2013. In previous years, the event sold out at 1,400, but due to the long waiting list and the community's excitement, the Pink Ribbon committee increased the sell out to 1550! The afternoon was filled with fun opportunities suited for all guests.

The morning began with the Pre-Luncheon Physician's Panel Discussion. Dr. Stephen Pomeranz moderated as Dr. Neeoo Chin, Dr. Heather Pulaski, and Dr. Hilary Shapiro-Wright shared their expertise on a wide range of topics, including the BRCA gene, infertility, birth control, and high risk breast cancer patients. Following the Pre-Panel Discussion, guests helped support the Pink Ribbon Programs by bidding on silent auction items. The silent auction of more than 110 items raised over \$26,000! Also in the pre-event festivities, Giuliana and Bill signed copies of their book *I Do, Now What*, which tells the story of their fairy tale marriage.

Emcee Cris Collinsworth welcomed the crowd to the main event, and honorary chairs Dede and Anthony Munoz shared a heartfelt invocation. During lunch, the attendees learned about the Pink Ribbon Programs through a video sharing the stories of three women who utilized the Pink Ribbon Programs. After the video, Cris welcomed to



Protect the Pecs committee, including founder, Steve DelGardo, (far right) pose for a picture with Cris Collinsworth, Bill Rancic and Giuliana Rancic. Protect the Pecs received the Pink Ribbon's Power of Pink Award for their efforts in raising male breast cancer awareness.

the stage Carol Williams, who presented the Power of Pink Award to Steve DelGardo, founder of Protect the Pecs, a male breast cancer organization local to Greater Cincinnati.

Cris and Carol conducted the live auction, which featured crowd-pleasing items such as a weekend getaway for 12 at Stonegate Farm, a one-week ski trip for six in Aspen, Colorado, a PGA Tournament



From Left to Right: Co-Chairs, Nancy Fehr, Karen Cassidy, Executive Director, Maggie Fennell, Co-Chairs Penny Pomeranz and Holly Collinsworth pose for a picture at the 13th Annual Pink Ribbon Luncheon.

Package for six, an 18K white gold and stainless Rolex, a one-week stay at Villa la Estancia in Cabo San Lucas, and a Reds VIP Package for 4 and first pitch at a game. When it was time for the final live auction package, tickets to see E!'s Fashion



Honorary Chairs Anthony (center right) and Dede Munoz (2nd from left) pose for a picture with their table at the Pink Ribbon Luncheon. As Honorary Chairs, the Munoz's gave a beautiful invocation prior to lunch.

Police with Giuliana and Joan Rivers, Bill Rancic thrilled the audience by joining Cris and Carol on stage. Bill, an avid *Sunday Night Football* fan, asked Cris if he could join him on *Sunday Night Football* if he raised over \$7,000. Cris responded that if he raised \$10,000, he could call the whole game himself. Sure enough, the package quickly became the hottest ticket item. The bidding war escalated to \$7,500 and \$8,000. Bill jumped off the stage and walked through the audience, standing between both bidders and intensifying the scene. To reach \$10,000, Bill decided to double the number of *Fashion Police* tickets so both bidders could win, and in addition, he threw in tickets to see a taping of the hit talk show *Chelsea Lately*.

The enthusiasm of the Live Auction was a great segueway into Giuliana and Bill's talk about their happy marriage and exhilarating careers. The couple took to the stage and delved into their love life, beginning with how they met when Giuliana interviewed Bill on *E! News*. They discussed the launch of their reality TV show, *Giuliana and Bill*, and how they get through challenges all couples face. They also shared about their experience with infertility and Giuliana's diagnosis with breast cancer. The couple and their compelling story were a hit with the audience, and the crowd left the event calling it one of the best in Pink Ribbon Luncheon history.

All proceeds from the event will support the Pink Ribbon Programs, including the Mammogram Match and the Pink Ribbon Bag programs.

The Pink Ribbon Luncheon committee would like to thank all of the volunteers and supporters for your continued support of the Cris Collinsworth ProScan Fund's Pink Ribbon Programs. Next year, the 13th Annual Pink Ribbon Luncheon will be held at Duke Energy Convention Center on Thursday, October 2nd, 2014.

## and Strengthening Their Futures

## **Local Groups Support The Pink Ribbon During Breast Cancer Awareness Month**

We would like to thank all those community organizations who provided support for the Pink Ribbon Programs during Breast Cancer Awareness Month.

#### Brazee Street School of

Glass artists dedicated a night to creating all-pink glass items in honor of the Pink Ribbon on September 20. Select items were donated to the Pink Ribbon Luncheon Silent Auction.



Pink Ribbon weekend at Michael Kors Kenwood Towne Center.

**Creations from the Brazee Street** School of Glass on display at the Pink Ribbon Luncheon Silent Auction

Michael Kors Kenwood Towne Center hosted a Pink Ribbon Weekend on Saturday, October 26th and Sunday, October 27th. Fifteen percent of the sales for both days were donated to CCPF.

Lilly Pulitzer Kenwood Towne Center held a "Shop & Share" event to support the Pink Ribbon Programs. CCPF received 10% of all sales made on Saturday, October 19th.

The volleyball team at **Cincinnati Country Day** held a bake sale during their Senior Night on October 9th. Organized by Kat Mapes, the team not only sold baked goods, but also collected donations at the door and wore pink t-shirts to support the Pink Ribbon Programs.



"Shop & Share" event at Lilly Pulitzer.

In addition to donations, CCPF received much needed volunteer support. On October 17th, Hannah Fassler, freshman, coordinated Summit Country



Day volunteers who spent their day off school assembling Pink Ribbon bags. The girls put together over 150 bags, which will be sent to women recently diagnosed with breast cancer.

(Right) Students from Summit Country Day help assemble over 150 Pink Ribbon bags

### Irina Krush Earns Title of **International Grandmaster**

Chess celebrity and friend of the Queen City Classic Chess Tournament, Irina Krush, recently reached an exciting milestone in her chess career. Five-time U.S. Women's Chess Champion and 16th highest rated female chess player in the world, Irina earned the title of International Grandmaster in September when she defeated Vasif Burarbayli at the Baku Open in Azerbaijan. The International Grandmaster title is the highest title a player can attain, with the exception of World Champion. It is awarded by the world chess organization, Federation Internationale des Echecs (FIDE). There are currently 1,438 Grandmasters in



the world, 30 of whom are women. Irina is one of just 79 Grandmasters in the U.S., and aside from Susan Polgar, she is the only other female player in the U.S. to have earned the title.

Born in Odessa, Ukraine, Irina and her family moved to New York when she was five years old. Irina's father taught her how to play chess at the age of four, and she has been playing ever since. At age 12, she became the youngest player to earn the title of chess master. At age 14, she was the youngest player to win the U.S. Women's Chess Tournament. She attended Edward R. Murrow High School, which lays claim to one of the best chess teams in the country. In addition to climbing the ladder of chess titles, Irina boasts an impressive list of accomplishments, including winning the Mayor's Cup in 2001 despite having entered the international round robin as the lowest rated player. Her current rating is 2502.

Past participants of the Queen City Classic will recognize Irina as we welcome her back to the Queen City Classic Chess Tournament as an International Grandmaster. Irina will once again play between 30 and 50 students in the simul exhibition on Friday evening, and she will play speed chess with students between matches on Saturday.

The 13th Annual Queen City Classic will take place on March 21st and 22nd at Paul Brown Stadium. Registration begins January 6th, 2014 and continues until March 14th or when the event sells out. The Simul Fee is \$5 for participants, \$20 for non-participants. The registration fee is \$35 from January 6th-February 21st and \$50 from February 22nd-March 14th. Please visit queencityclassic.org or call 1-866-772-4377 to register.



Three of the World's Greatest **Chess Champions Are Returning** for this Year's Competition!

First African American International Grandmaster and author of *Chess for Success* 

International Grandmaster IRINA KRUSH
Five Time U.S. Women's Chess Champion in 1998, 2007, 2010, 2012
and 2013 and youngest ever to win a U.S. Women's Championship at age 14.

2003 #1 player in the United States and the

**PLUS** Meet This Year's Special Guest and Recipient of the Shining Knight Award!





Presented by the Cris Collinsworth ProScan Fund and the Cincinnati Bengals







### Save the Date: 8th Annual Tour for Hope Racquetball Tournament January 24-26



CCPF is thrilled to be the recipient of proceeds from the 8th Annual Wilson Tour for Hope Racquetball Tournament in January. The tournament is a stop on the Ladies Professional Racquetball Tour and is the largest

racquetball tournament in the Tri-state. Most of the players are competing in honor of loved ones who have battled breast cancer. The event will support CCPF's Mammogram Match program, which offers free mammograms to uninsured or underinsured patients.



Event sponsorships range from \$100 to \$3,000. The Tour for Hope is open to the public and will take place from January 24th-26th at the Courthouse Fitness Center in Madeira. A reception for sponsors will take place on Thursday, January 23rd from 6:00 – 8:00 pm during the Pro/Am Doubles Challenge.

## Enriching Lives Volume 6, Issue 1 • Winter 2014

- Writers: CCPF Staff
- Designer: Tom Anneken

Contents of this newsletter are copyright © 2014 by Cris Collinsworth ProScan Fund, 5400 Kennedy Avenue, Cincinnati, OH 45213

All rights reserved. All article summaries are compiled from public sources.

#### Cris Collinsworth ProScan Fund **2014 Board of Directors**

Robert E. Brant, Esq., Partner Katz, Teller, Brant & Hild

Karen Cassidy, Civic Volunteer

Cris Collinsworth, Sports Analyst and Broadcaster, NBC and Showtime

Holly Collinsworth, Attorney

L. Thomas Hiltz, Esq., Attorney-At-Law

Ellen Knue, Vice President Victory Wholesale Grocers

Carol O'Brien, Civic Volunteer

Penny Pomeranz, Civic Volunteer

Stephen J. Pomeranz, M.D. CEO and Medical Director ProScan Imaging

Meggan Sulfsted, Owner Camargo Trading Company

Marilyn Thieman, Thieman Enterprises

W. Russell Wilson, Esq., Frost Brown Todd

Karen Amaya, Secretary

Maggie Fennell, Executive Director

Permit NO. 6523 Cincinnati, OH PAID U.S. Postage Non-Profit Org.

Cincinnati, OH 45213 5400 Kennedy Avenue

