

## What is a Mammogram?

- A mammogram is an X-ray of the breast that takes less than 30 minutes to complete.
- Patients 35 or older do not need a physician's referral to get a routine screening mammogram.
- Mammograms are covered by most insurance plans; however, if you meet our program guidelines, complimentary imaging services will be provided.

## The Facts About Breast Cancer

- One in eight women is diagnosed with breast cancer.
- Breast cancer is the second leading cause of cancer death in women.
- Early detection offers the best chance for successful outcomes.
- When breast cancer is found early, the five-year survival rate is 98 percent.
- The **American Cancer Society** recommends an annual mammogram beginning at age 40.
- For more information and mammography guidelines, visit [www.cancer.org](http://www.cancer.org)



To schedule your appointment or learn more, scan the code above, visit us at [www.proscanwomen.org](http://www.proscanwomen.org), or call one of our ProScan Pink Ribbon Centers.

## LOCATIONS/DIRECTIONS

### Pink Ribbon Center Red Bank

4850 Red Bank Expressway, Cincinnati, OH 45227  
Phone: 513-527-7750

*From I-71 North or South:* Exit 9 for Red Bank Rd. Merge onto Red Bank Expressway. After 0.8 mile turn left at Red Bank Dr. Turn right into the driveway. Pink Ribbon Center is on the 3rd floor.

### Pink Ribbon Center Tri-County

11594 Springfield Pike, Suite 26, Cincinnati, OH 45246  
Phone: 513-772-7750

*I-275 West:* Take Route 4/Springfield Pike exit. Turn left onto OH-4 S/Springfield Pike and drive 0.7 miles. Pink Ribbon Center Tri-County will be past Kemper Road on the left in the Springdale Town Center.

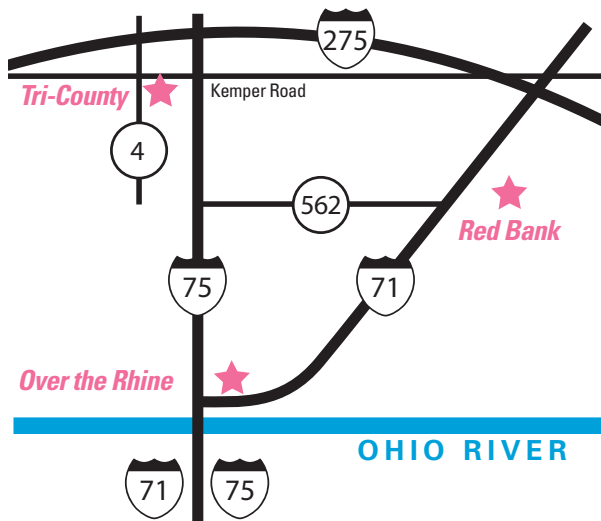
*I-275 East:* Take Route 4 exit. Turn right onto OH-4 S/Springfield Pike and drive 0.5 miles. Pink Ribbon Center Tri-County will be past Kemper Road on the left in the Springdale Town Center.

### Pink Ribbon Center Over the Rhine

5 East Liberty Street, Cincinnati, Ohio 45202  
(Inside The Crossroad Health Center)  
Phone: 513-241-CURE (2873)

*From I-71 South:* Exit 2 and merge onto US-42 S/Reading Rd. Turn right (at Staples) on East Liberty St. Drive 1.3 miles.

*From I-71/75 North:* Exit 1C and merge onto W 5th Street. Drive 0.4 mile. Left turn at Elm St. Drive 0.2 mile. Right turn at W 7th St. Drive 0.2 mile. Left turn at Vine St. Drive 0.6 mile. Right turn at E. Liberty St.



**PROSCAN**  
*pink ribbon centers*  
[www.proscanwomen.org](http://www.proscanwomen.org)

## WOMEN'S IMAGING

**PROSCAN**  
*pink ribbon centers*  
A Program of the  
Cris Collinsworth ProScan Fund

Providing Mammography and  
Comprehensive Breast Health Services



• Red Bank

**NEW!**  
• Tri-County

• Over the Rhine

[www.proscanwomen.org](http://www.proscanwomen.org)

# PROGRAMS

## The Pink Ribbon Difference

All Pink Ribbon Programs, including our Women's Imaging Centers, are programs of the Cris Collinsworth ProScan Fund, a non-profit organization. By receiving services at one of our centers, you are supporting our efforts to provide **Pink Ribbon Programs**.



**ABOVE: Gerald T. Powers, M.D., Medical Director and board certified radiologist, provides women's imaging expertise at the Pink Ribbon Centers.**

## Pink Ribbon Programs

The **ProScan Pink Ribbon Centers** offer women's imaging.

**Mammogram Match** provides free mammograms and other breast health services to eligible patients.

**Cruisin' for a Cure** transports patients to appointments at the ProScan Pink Ribbon Centers.

The **Pink Ribbon Bag** is a complimentary gift bag distributed to newly diagnosed patients to provide comfort and hope.

The **Pink Ribbon Empowerment Program (PREP)** educates the community on the importance of breast health.

The **Pink Ribbon Luncheon** is one of the largest afternoon fundraisers in Greater Cincinnati and supports the Pink Ribbon Programs. For more information or to purchase tickets, visit [www.pinkribbonluncheon.org](http://www.pinkribbonluncheon.org).

# SERVICES

## Full Spectrum of Services

### Red Bank services include:

- Digital mammography, screening and diagnostic
- Breast ultrasound
- General ultrasound (including pelvic studies)
- Breast biopsy
- Bone densitometry (DEXA), Vertebral Fracture Assessment (VFA), and Total Body Composition

### **NEW!** Tri-County services include:

- Digital mammography, screening and diagnostic
- Breast ultrasound
- General ultrasound (including pelvic studies)

### Over the Rhine services include:

- Digital mammography, screening
- Educational Outreach



# CONVENIENCE



## The ProScan Pink Ribbon Center Advantage

- Convenient appointment times, including same-day, evenings, and weekends
- Easy transfer of previous mammogram films to our center
- Complimentary parking and transportation
- Friendly and welcoming environment

**To learn more about what to expect during your appointment, visit us at [www.proscanwomen.org](http://www.proscanwomen.org)**