



VOLUME 5 • ISSUE 1 • WINTER 2013

# Enriching Lives

A Publication of the Cris Collinsworth ProScan Fund



## In This Issue

Breast Cancer Alliance of Greater Cincinnati Honored with 2012 Power of Pink Award



Tom and Francie Hiltz: Honorary Chairs of the Pink Ribbon Luncheon



Penny Pomeranz Receives Civic Leader Award



Annual "Hit For A Cure" Match Up Raises Awareness and Funds

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## Pink Ribbon Luncheon Sells Out Again!



**ABOVE:** (Left to right) Lori Daniels, Meggan Sulfsted, Maggie Fennell, Holly Collinsworth, Nancy Fehr, Martina McBride, Penny Pomeranz, Karen Cassidy, Lynnette Wyler, and Ellen Knue.

Entertaining a sold out audience at the 11th Annual Pink Ribbon Luncheon, Martina McBride left guests awestruck after a live performance of some of her greatest hits, including her most recent single, "I'm Gonna Love You Through It", a song dedicated to women battling breast cancer.

"This past year I have met so many brave survivors and their families and friends, heard so many stories, made a real connection. It's made the song come alive for me. It just made me want to do something to make a difference," McBride said.

*(Continued on page 2)*



**Reserve Your Spot for the 12<sup>th</sup> Annual  
Queen City Classic: March 22-23, 2013**

# *Saving Lives, Empowering People,*

## **Pink Ribbon Luncheon sells out again!** *(Continued from page 1)*



**ABOVE:** Attendees are given the “Star Treatment” as they walk the pink-carpeted entrance to the 2012 Pink Ribbon Luncheon.

The song had the room full of breast cancer survivors, families, friends, and breast cancer supporters on their feet holding hands and swaying to the music.

The concert kicked off with Martina McBride’s hit single, “This One’s for the Girls”. Other hits geared towards women’s issues and performed at the luncheon, included “In My Daughter’s Eyes”, “Teenage Daughters”, and “Independence Day”. The show touched women of all ages. She even had the audience snapping as she sang Roger Miller’s 1960s hit “King of the Road”. Another song which represented McBride’s Grammy-award winning vocal talent was the all-famous “Somewhere over the Rainbow” which she sang in part a capella.

“What an event! Laughing, dancing, tears... we had it all!” commented Lynnette Wyler, breast cancer survivor, Pink Ribbon Luncheon committee member, and last year’s Honorary Chair.

In addition to the motivating performance, guests were also invited to attend the Pre-Luncheon Physician’s Panel, featuring Dr. Alberto Espay, Dr. Lisa Larkin, Dr. Rob Neal, and Dr.



**ABOVE:** Guests stand holding hands as Martina McBride closes the concert with “I’m Gonna Love You Through It”, a song dedicated to women battling breast cancer.

Stephen Pomeranz who spoke about achieving and maintaining a healthy mind.

Event emcees, Cris Collinsworth and Channel 9 News Anchor Carol Williams recognized Honorary Chairs Tom and Francie Hiltz as well as the Power of Pink Award recipient, the Breast Cancer Alliance of Greater Cincinnati.

During the luncheon, Cris and Carol auctioned off six live auction items. The hit item, which raised more money than any other live auction item in the history of the luncheon, was four tickets to the Ryder Cup in Scotland in 2014. The package sold for \$12,000! Other Live auction items included a three night stay in Telluride, Colorado, throwing the first pitch at a REDS game in 2013, two tickets to the Final Four in Atlanta, two tickets to the Kentucky Derby, and a three night stay at Stonegate Farm in Lexington, Kentucky. Each live auction winner was also given a signed copy of Martina McBride’s newest album, *Eleven*, and her greatest hits album, *Hits and More*, as well as a backstage pass to meet the singer after the event. The silent and live auctions made over \$60,000.



**ABOVE:** The Breast Cancer Alliance table poses for a picture. Ann Hernick, (center bottom row) President of the Breast Cancer Alliance, accepted the Power of Pink Award at the Pink Ribbon Luncheon.

# and Strengthening Their Futures



ABOVE: Martina McBride's wows Pink Ribbon Luncheon attendees performing her hit songs including "This One's for the Girls", "In My Daughter's Eyes", "Teenage Daughters", and "Independence Day."



ABOVE: Performance Lexus and Tri-State Cadillac Dealers sponsored the pre-event festivities where two Lexus vehicles and two Cadillac vehicles were displayed.



ABOVE: Guests shop at the Silent Auction as they wait for the doors to the Pink Ribbon Luncheon to open.

*"I find a song like 'This One's For the Girls' or 'I'm Gonna Love You Through It' moves me as a performer and as a woman."*  
— Martina McBride.

The Pink Ribbon Luncheon hosted a sell out of 1400 guests for the second year in a row and raised more money than ever before – over \$415,000! The funds raised will support the Pink Ribbon Programs, including the Pink Ribbon Bag, Mammogram Match, ProScan Pink Ribbon Centers, Cruisin' for a Cure, and Pink Ribbon Empowerment Programs.

To purchase Martina McBride's *Hits and More* album from the Cris Collinsworth ProScan Fund, call 1-866-557-PINK.

Save the date for the 12th Annual Pink Ribbon Luncheon on Thursday, October 3, 2013 at the Duke Energy Convention Center. For more information about 2013's event, visit [www.pinkribbonluncheon.org](http://www.pinkribbonluncheon.org).



ABOVE: Live Auction Winners, Sue Meiszer, Cindy Huston and Vera Koehler pose for a picture after winning a three night stay at Stonegate Farm in Lexington, KY.

## Breast Cancer Alliance of Greater Cincinnati Honored with 2012 Power of Pink Award



Each year, the Pink Ribbon recognizes a local organization who shares the Cris Collinsworth ProScan Fund's dedication to fighting breast cancer and serving those suffering from the disease. This year, the Pink Ribbon honored The Breast Cancer Alliance of Greater Cincinnati (BCA) with the Power of Pink Award. The BCA spends countless hours educating advocates on

breast cancer and encouraging congress members to support the Accelerating the End of Breast Cancer Act.

The Breast Cancer Alliance of Greater Cincinnati is a non-profit volunteer organization, which was founded in 1994 with a mission focusing on advocacy, education, and communication.

The BCA serves on the Board of Directors of the National Breast Cancer Coalition. Many BCA members attend the Annual Advocacy Summit and Lobby Day in Washington, DC. Earlier this year, the BCA met with each congress member in Ohio emphasizing the need to support the Accelerating the End of Breast Cancer Act.

Many BCA members also attend Project LEAD, which educates advocates on the science of breast cancer and research methodology. The BCA has worked with researchers at the University of Cincinnati and the Cincinnati Children's Hospital on the Cincinnati Breast Cancer and Environmental Research Center.

The BCA also features a traveling exhibit promoting survivorship with photographs and personal messages of area survivors called the Wall of Hope.

The Breast Cancer Alliance of Greater Cincinnati's President, Ann Hernick accepted the award at this year's luncheon.

*For more information about the organization, visit [www.bcacincy.org](http://www.bcacincy.org) or call 513-530-0545.*

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## Shining Knight Award Goes To: Rochelle Ballantyne

Chess has no boundaries and neither does the Queen City Classic's Shining Knight Award. The Cris Collinsworth ProScan Fund will present the 4th Annual Shining Knight Award to Rochelle Ballantyne, a 17-year-old high school senior from Brooklyn, New York who was recently featured in the film *Brooklyn Castle*.

Rochelle is the first female and the first student to receive this award. The first three Shining Knight Awards were presented to Anthony Munoz, Dhani Jones, and Dr. Philip Lichtenstein. Rochelle has one thing evidently in common with the other recipients – she is driven.

"Chess has taught me that if I work hard at my goals then I can achieve them. It has taught me to think, over think, and plan ahead."

Rochelle started playing chess at age eight when Chess-In-The-Schools, a non-profit educational organization in Brooklyn, started a chess program in her elementary school, I.S. 318. Chess was known as a boy's club at I.S. 318, but Rochelle proved she could be a tough opponent against the boys and is now at the top of the best players list at the school.

She is the only female featured in the film, *Brooklyn Castle*, which follows Rochelle and four other players from I.S. 318



**2013 Shining Knight-Award Recipient Rochelle Ballantyne.**

through their journey of becoming excellent chess players. The film also shows how I.S. 318, a below-the-poverty-line, inner city junior high school, refused to let major budget cuts deplete their chess program.

"It actually felt weird being in a movie because I didn't like being in the spotlight. However, after watching it, it was inspiring to see how much the economy affects us and how much we thrived despite our tribulations."

Rochelle has become a chess icon, especially among the younger generation. When asked what advice she can provide for young chess players, she said, "Never give up!"

Rochelle is now on her way to becoming the first African-American female master. After high school, she plans to attend Stanford University, where she has already been accepted and says she is excited to study law.

"It (chess) has made me a better person. I've made so many friends. Chess changed my life by giving me opportunities that I probably would've never had otherwise." The Cris Collinsworth ProScan Fund is thrilled to honor Rochelle at the QCC for inspiring others to believe in themselves and "never give up!"

## Penny Pomeranz Receives Civic Leader Award



Venue Lifestyle and Event Guide recognized 40 Cincinnatians for their philanthropic and volunteer efforts at the Venue luncheon on June 21, 2012. We are proud to announce Penny Pomeranz, co-founder of the Cris Collinsworth ProScan Fund, was one of the honorees.

Penny was honored for her

dedication to the Greater Cincinnati community and her passion to help others through the Cris Collinsworth ProScan Fund's Queen City Classic Chess Program and the Pink Ribbon Programs.

Now in its 12th year, the Queen City Classic (QCC) Chess Tournament is one of the largest and most admired scholastic chess tournaments in the United States drawing over 700 student participants from nine different states to the Queen City's Paul Brown Stadium. The QCC is fulfilling the mission of not only teaching chess to children, but also teaching them important life

lessons. With the belief that the game teaches kids vital skills, such as good sportsmanship, academic discipline, and patience all while having fun, the Cris Collinsworth ProScan Fund strives to continue to encourage youth participation through special events and community programs.

In addition to enhancing the lives of children, the Cris

Collinsworth ProScan Fund is also passionate about educating and empowering women about the importance of breast health. In 2002, the Pink Ribbon Programs were created to raise funds to provide awareness, education, and access to early breast cancer detection services.

One of its major fundraising events is the annual Pink Ribbon Luncheon that hosts over 1400 men and woman from the Greater Cincinnati area. Since its inaugural event, the luncheon has more than doubled in size allowing the Pink Ribbon Programs to expand – supporting thousands of women in our community and even women all over the world each year. This year's event welcomed entertainer Martina McBride who performed in front of a sold out crowd at Duke Energy Convention Center.



**For more information on services and getting involved please visit [www.proscanfund.org](http://www.proscanfund.org) or call 1-866-557-PINK (7465).**

# *Saving Lives, Empowering People,*

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## **Tom and Francie Hiltz: Honorary Chairs of the Pink Ribbon Luncheon**

The Cris Collinsworth ProScan Fund (CCPF) and the Pink Ribbon Programs are successful because of community members who devote their time and energy to giving back and supporting the organization. This year, the Pink Ribbon had the pleasure to pay tribute to Tom and Francie Hiltz as Honorary Chairs of the Pink Ribbon Luncheon.

Highly involved in many local charitable organizations, Tom and Francie are trustees of the Harold C. Schott Foundation and Joseph J. Schott Foundation. In addition, Francie is trustee of the Cincinnati Zoo, Cincinnati

Symphony Orchestra, Cincinnati Museum Center, and

National Underground Railroad Freedom Center. Tom is a trustee of The Institute for the Study of Diplomacy at the Georgetown School of Foreign Service, Cincinnati Art Museum, UC Neuroscience Center, UGive, and Lindner Center of Hope. The Cris Collinsworth ProScan Fund is honored that Tom is also a member of the CCPF Board of Directors.

The CCPF would like to thank Tom and Francie for their generosity, their service to the community, and their dedication to the CCPF.



**ABOVE: (Left to right) Cris Collinsworth, Holly Collinsworth, Francie Hiltz, and Tom Hiltz.**

## Annual “Hit For A Cure” Match Up Raises Awareness and Funds



During and around the month of October, community members come together to encourage breast cancer awareness and support. Everywhere you turn, something is happening “for the cure.” This year, Fenwick High School girls battled the school’s biggest rival, Badin High School, in a “Hit for a Cure” volleyball competi-

tion. The fundraiser made over \$1,600 for the Cris Collinsworth ProScan Fund!

The 5th Annual “Hit for the Cure” match up took place on September 27, 2012, the same day as the 11th Annual Pink Ribbon Luncheon. Although the girls fought for a win, they also played in honor or in memory of someone battling breast cancer, someone who lost their life to breast cancer, or a breast cancer survivor. At the start of the game, each player announced their honoree. The names of the honorees were also displayed on the gym wall.

One way the school raised money for the Pink Ribbon Programs was through the “Pie in the Coaches Face” contest. During the matches, players from each team asked fans to make donations to their coach’s pot. The coach whose pot had the most money at the end of the event was hit in the face with a pie. This year, the Badin coach received a pie in the face; however, in all the fun of “Hitting for a Cure”, he wasn’t the only one hit with a pie.

During the volleyball match, the players wore “Hit for a



Cure” Pink Ribbon t-shirts as jerseys and sold the same t-shirts to the fans. They also hosted a bake sale and a silent auction. In addition, the school held a split the pot at the Fenwick vs. Badin High School football game. The proceeds from the events will be used to support the Cris Collinsworth ProScan Fund’s Pink Ribbon Programs.

Next year, “Hit for a Cure” will be hosted by Badin High School.



*Top row (left to right)- Emily Faucheux (BF), Katie Larkin (HB), Sarah Rieman (HB), Olivia Art (HB), Maggie Smith (HB), Danielle Ray (HB), Carroll Scott (HB), Olivia Bishop (HB), Natalie Carley (HB), Emma Hartkemeyer (HB), Taylor Smith (BF), Libby Blank (BF), Lexi McGee (BF), Sydney Beck (BF), Maria Gaston (BF), Mary Anderson (BF); Bottom row (left to right)- Nicolette Fiessinger (BF), Claire Hanna (BF), Daria King (HB), Sydney Eads (HB), Ashley Browning (HB), Bri Lunsford (HB), Tori Barreto (HB), Jordan Endres (BF), Katie Schierloh (BF), Emily Litzinger (BF), Allie Miller (BF), Ella Kuhr (BF), Monica Ferraro (BF)*



## Enriching Lives

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- Designer: Tom Anneken

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